Girts Liepins

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Girts Liepins | LinkedIn

Professional Summary:

If you believe in me, I will not let you down and I promise, I will prove ,wrong every doubter, that think, I am not good enough, because I believe that I am and I work harder than anybody else to prove that, that I think is biggest difference between me and everybody else.

I am also that kind of person who is always looking for something, that I can improve in myself and always try to keep on growing and I am always looking for new thing I can learn, because I easily become bored, if I feel, that I am not growing in a place. I also believe, that nothing is impossible and you just have to be willing to push yourself above your limits and this also means, that I believe, that I can learn anything and become one of the best in that field, if I work on that hard enough and I will prove you, that, if you give me one chance, I know, I made mistakes in my career, but because I have the power to recognize them and I know what they were, to make sure I will not make them again.

My professional career actually, I can say started in 2013.January, it is a time, when I decided, that maybe my first study subject in Electrical Engineering isn't right for me and I was looking for something else to do and somehow I got involved in this one Latvian poker group and started to play poker professionally and because playing poker professionally is not just spending almost 8-12 hours a day playing it, but also spending 4+ hours studying it, that means I have to analyze my own hands, I had to look how other people play it and find something, that I can improve in myself, this actually became my first experience in data analytics.

Then when I started to study in Ventspils University College, Business Management, one of my teachers discovered, because we had to write our own CV in one of his first lectures, that I know basics in C++ programming, that I learned in my first study field, and because of this he invited me to join in one group, that he taught how to analyze stocks using Matlab programming and that is how I started to learn Matlab and started to become really fascinated about analyzing stocks and tried to find all I can learn about it and also tried to improve my skills in Matlab programming also in this time I discovered Python and tried to learn programming skills also in that language and at the end I wrote my Bachelor paper about How can scripts, that are built in Matlab can help you to choose the best stocks to invest in.

Then in 2018.February I started my first job and because it was really simple and sometimes didn't required for me a lot of work, I had a lot of time, that I can spend studying and that is how I improved my skills in Python and became really fascinated about Data analytics using Python, about Machine learning using Python and tried to learn anything I can about this subject also in this time I started to learn Data Visualization tools like Power BI and Tableau.
When I joined in SEB Global Services, I got my first experience to work on a project, where I had to build management reports for KYC teams, about that how their employees are performing, and this project required for me, to work with Global Process Managers, with Team managers, to understand their requirements and to understand how I can make these reports, much more usable, in this time, I started to learn more about Power BI and Tableau and got my first job experience working with these tools also, because at the first, this job required for me to use VBA programming, I also got myself into this subject and tried to learn anything I can find about it.
After I joined Samsung Electronics Baltics, in the first two months I discovered, that one employee from Mobile Department, every week is spending one whole day, checking E-stores and putting competitors prices in Excel file and communicating with the Manager of the Key Accounts Department and

collecting his requirements, based on this finding, I built a script in Python, that can scrap this data from these E-stores and then made Power Bi reports, that was able to help them to analyze this data much more better. Also in my time in Samsung Electronics Baltics I was required, to be one of the leaders in ERP system migration project, that was seven months long and required for me to spend almost 3 months participating in training of this new system, then 3 months we spent testing this new system and going through all the requirements, that was collected from the employees about how they are using ERP system in their day to day work, this process also required for me to communicate with a developers in Korea and describing them what is required from them so we can implement this new ERP system and migrate all the data from old ERP system to the new one. In this time in Samsung, I also had opportunities to work as a team manager, I managed three people for like six months and in this period
I had to mentor them, teach them how they can perform their duties and understand also how I can become, a better manager and better leader, and because in my study years I always tried to lead a projects and lead a team in which I was working on, I really enjoyed this time and realized that I would be really happy if I would have this opportunity to manage a team in another company, when I had this opportunity to manage this team, I also tried to find a books and materials, I can read about top football managers, about top company managers, books about leadership, training videos about leadership and find what I can learn from them to became a better manager myself.

In my short time in Madara Cosmetics, I actually made my biggest mistake in my whole career, when I didn't tried, to fully understand, what was required from me and to late started to delegate all Power BI tasks, that included describe how new reports need to be built to outsource company, that built Power BI reports for Madara Cosmetics, the reason, why I hade to delegate these tasks and I wasn't able to perform them myself, was that, that I worked a lot with Manufacturing and Purchase Department managers, to implement these Power BI reports also in Excel and because it required for me to build also a lot of new SQL queries and tried to make this file as automated as possible also using VBA, it required a lot of work from me.

After my career in Madara Cosmetics, I joined Sefinance and worked there as a Power BI developer and Data analyst, in a one year time we with my colleague built a Power Bi reporting system in Sefinance from scratch and in this time I improved my skills in Power BI in SQL programming and also because there was a requirements from Marketing Department, to implement Google Analytics, Google Ads and Facebook Costs data in Power Bi reports, I also learned about these services APIs and learned how to write scripts, that can help me to export required data. Because in this time working in a Sefinance, I realized, that Data analytics and Power Bi report development, is to boring for me and doesn't challenge me enough, at the 2023.August I started to learn Full stack Web Development for like 2-3 hours every working day and for 6-8 hours in my free weekends, in this time I learned HTML, CSS, Javascript, React.

After my career in Sefinance, I started my job in Pactum Collections, who is a subsidiary of Multitude and is more responsible with dealing with customers, who has problems to pay their obligations, this company is located in Germany and most of my colleagues are working from there, so that means, that most of our communication happens remotely. At the start of this work, I needed to understand, how can I improve already made late collections reporting, what problems they have and what kind of data discrepancies are there and in almost 12 months, I made various late collections reports from start to finish and communicating with data engineers find a ways how to make them better and more accurate and also we with data engineer made late collections tables, that will be able to help us built reports more easily in the future and will not require to write complicated SQL, scripts, that could possibly slow down reports. Also in this year we started to work on some suggestions, how we can improve collections performance, I myself, Introduced findings in Bulgaria, that I had and these findings, helped to justify, why possible removing one DCA, because it required too much in commission is the right choice for business. In this work I have to take more responsibility about, the data, that I am presenting and that is the reason why it is needed for me to always search ways how I can make it more accurate and compare it to DCA reported data.

Computer Skills

- Python programming
- Machine Learning
- Deep Learning
- Power Query
- SQL Programming
- Big Data Analysis
- Microsoft Excel
- VBA Programming
- Data Modelling
- Big Financial Data Analysis
- Financial Markets Analysis
- Big Data Analysis
- Power BI and Tableau
- SAP BI
- Javascript
- Java
- HTML
- CSS
- React
- NodeJS
- Artificial Intelligence Model Development and AI Chat Bot scripts development
- Full-Stack Web Development

Personal skills

- Attention to detail
- Leadership
- Project Management
- Communication
- Teamwork
- Friendly
- Presentation
- Analytical Mindset
- Curiosity
- Time management
- Continues self development
- Precise
- Hard worker

Experience

June 3 2024 -

Senior Data Analyst in Strategy & Analytics Team, Pactum Collections | Riga, Latvia

- Create New reports for Collections data, that better show Collections performance by Country and DCA
- Analyze collections performance and suggest improvements in it, also track these improvements performance to see if they matches expectations.
- Find ways how to improve created collections reports so they can show the most accurate performance
- Present results to Late collections teams and take responsibility about results, that are presented and always try to find a ways how to improve them and make them more accurate.
- Compare collections results in database to DCA reported ones and try to find ways how to make them closer or at least find reasons why they are not matching.
- Improve most used reports performance.
- Communicate with technical teams to find ways how to improve data, that is shown in database and find ways how to reduce Power Bi report SQL script complexity, this we was able to do, because there was successful collaboration with Data engineers about making new dedicated tables.
- Automate processes that can be automated.

November 8 2022 - May 31 2024

Power Bi Developer, Data Analyst Sefinance | Riga, Latvia

- Analyze data and write efficient SQL queries, that can create data models, that later can be used to create Power Bi reports.
- Maintain environment for Power BI report creation and together with colleague find a ways how to make these reports correct and much more easier to use for business users and be efficient as possible.
- Create Various Power Bi reports, that can later be used to make business decisions and show important metrics.
- Find a ways how to improve data quality together with programmers and IT specialist in the company.
- Made Power BI reports for Marketing, Sales, Finance departments and made reports, that are tracking Data Quality.
- Made Google Analytics integration in Power BI using python scripts, that are getting data out of Google API.
- Made Python scripts, that are checking if broker commissions, are received from customers and identified which customers are not paying them.

AUGUST 2022 – 28.OCTOBER 2022

Power BI Owner, Developer, Data Analyst and RPA Developer Madara Cosmetics | Riga, Latvia

- Explore new Power BI report building requirements and acquire necessary information, that is needed to build them.
- Keep communication with outsourcing company, that was maintaining Power BI reports previously and together with them try to find a ways how to improve them and also keep track of projects that was assigned to them previously and make sure, that they are done based on previously set requirements.
- Improve already built process and make them more automated.
- Made Excel automations, that was based on Power Queries, that extracted data from MSSQL database and later using VBA, created macros, that put necessary information in defined sheets and done necessary actions, regarding what kind of ingredients where necessary to order.
- Report creation and data models creation.
- Employee consultation in new projects and process improvements, automation.
- Employee access administration for accessing Power Bi reports.

APRIL 2020 – August 2022

Business Analyst and RPA Developer in Process Innovation Team Samsung Electronics Baltics | Riga,Latvia

- Analyze end to end operation processes, including Retail and Logistics.
- Improve business performance by detecting weaknesses and providing solutions on process enhancements.
- Provide SAP system support as SAP administrator to SAP users, also provide SAP training and escalate SAP related issues to main SAP Help desk.
- Build RPA solutions for manual processes and tasks
- Manage Systems Administration.
- Build Data Analysis modules.

- Made Python Web scraping scripts, that was able to scrap data from different Baltic E-stores, stored this data in excel files and later created Power Bi reports, based on this data.
- Was responsible of making sure, that company can successfully, be able to migrate from SAP ERP system to SAP HANA ERP system and participated in all trainings that were related to this new system implementation and done new system testing, checked if all was done according to requirements.
- Provide Business Intelligence solutions to work report creating.
- Use Data Sciences tools to improve data analyze processes and forecast accuracy.
- Built Python scripts, that predicted sales data for Home Appliances products based on historical data, using Linear Regression and k nearest neighbor models.

NOVEMBER 2018 - APRIL 2020

Business Information Specialist SEB Global Services Riga | Riga, Latvia

- Perform requested industry research for requested equity or private company rating reports.
- Make a search for company documents in trade register, search for company ownership status, company financial reports, risk profile.
- Perform News Search, provide various business information, that is requested by SEB bank employees.
- Additional Responsibilities from KYC team Responsible for all the data gathering from approximately 40 employee files using VBA.
- Responsible for statistics of KYC teams and creation of reports.
- Made sure that KYC client list excel files are working properly and made additional corrections that can improve their performance.
- Made Tableu and Power Bi reports based on this data.
- Helped teams to assign reviewers to entities and made sure that they reach department set targets.

FEBRUARY 2018 – NOVEMBER 2018

Electronic Data Specialist, AC Nielsen Baltics | Riga, Latvia

- Maintain already built SQL codes and improve them, if it is necessary.
- Make sure all data that was sent in meets set requirements and can be uploaded to the system
- Keep contact with the retailers and inform them if there was any irregularities in previously sent data.
- Participate in new process development and make sure all necessary requirements were met and maintain this process further.

Education

JUNE 2018

Bachelor Business Management
Ventspils University College, Ventspils, Latvia

Language Skills:

Latvian – Mother tongue

English – Fluently

Hobbies:

Economics, Politics, Sports, Continuous Self Development, Financial Market Analysis, Machine Learning Model Creation, Artificial Intelligence, Natural Language Processing, Web Development, Leadership, Data science, Cycling, Football, Walking, Running, Reading, National Guard since 2022.May